



| SN | SERVICES | BRONZE | SILVER | GOLD | PLATINUM |
|----|--|--------|--------|------|----------|
| 1 | Author Website/Blog Setup | ✓ | ✓ | ✓ | ✓ |
| 2 | Official Facebook Page for Author | ✓ | ✓ | ✓ | ✓ |
| 3 | Official Twitter Handle for Author | ✓ | ✓ | ✓ | ✓ |
| 4 | Official Instagram Page for Author | ✓ | ✓ | ✓ | ✓ |
| 5 | Republishing [Digital Version] | ✓ | ✓ | ✓ | ✓ |
| 6 | Hosting on Nation's Biggest Online Bookstore, <i>Iwe.ng</i> | ✓ | ✓ | ✓ | ✓ |
| 7 | Hosting on Merchant Sites | ✓ | ✓ | ✓ | ✓ |
| 8 | Platform Management [3 months] | ✓ | ✓ | ✓ | ✓ |
| 9 | Facebook Page Population [3 months] | ✓ | ✓ | ✓ | ✓ |
| 10 | Facebook Post Promotion [3 months] | ✓ | ✓ | ✓ | ✓ |
| 11 | Facebook Adverts [3 months] | ✓ | ✓ | ✓ | ✓ |
| 12 | Bookstore Distribution [5 stores] | ✓ | ✓ | ✓ | ✓ |
| 13 | Twitter Account Population [3 months] | | ✓ | ✓ | ✓ |
| 14 | Twitter Post Promotion [3 months] | | ✓ | ✓ | ✓ |
| 15 | Twitter Adverts [3 months] | | ✓ | ✓ | ✓ |
| 16 | Book Review on Online Media Sites | | ✓ | ✓ | ✓ |
| 17 | Advert Posters featuring Author and Published Works | | ✓ | ✓ | ✓ |
| 18 | Online Adverts: Keyword Search | | | ✓ | ✓ |
| 19 | Content Marketing | | | ✓ | ✓ |
| 20 | Promotional Items: <i>Book markers [100], Customised Shirts [2], Greeting Cards [50]</i> | | | ✓ | ✓ |



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|----|--|--|--|---|---|
| 21 | Bookstore Distribution [10 stores] | | | ✓ | ✓ |
| 22 | Author Profile on Goodreads | | | ✓ | ✓ |
| 23 | Deluxe Social Media Presence: <i>LinkedIn, Nairaland, Google+</i> | | | ✓ | ✓ |
| 24 | Audio Book [Chapter One] | | | ✓ | ✓ |
| 25 | Book Review in Top National Dailies | | | | ✓ |
| 26 | Premium Social Media Presence: <i>YouTube, Slideshare, Medium, Blogger</i> | | | | ✓ |
| 27 | Online Adverts: Display Banner | | | | ✓ |
| 28 | Promotional Items: <i>Bookmarkers [200], Customised Shirts [5], Greeting Cards [100]</i> | | | | ✓ |
| 29 | Expert/Celebrity Endorsement | | | | ✓ |
| 30 | Book Trailer [video] hosted on YouTube | | | | ✓ |
| 31 | Author Profile + Management on Goodreads | | | | ✓ |
| 32 | Audio Book [entire book] | | | | ✓ |